

THRIFT MEANS SAVING MODERATELY AND SPENDING WISELY; BE THRIFTY

(By H. S. H.)

Short Snatches From Everywhere

A CAMPAIGN for thrift is being waged by the American Society for Thrift, of which S. W. Straus is president. According to an address delivered by Mr. Straus before the National Education association in New York, July 1, the society stands for "The Greater Thrift," which, at first glance, means next to nothing, but on second thought, means a great deal. Thrift, as usually understood, means saving money and putting it in the bank. Greater thrift means saving not only money, but also time, health and strength, the conservation of all one's mental, material and physical resources.

Mr. Straus told his audience that saving money is one of the foundation stones in the building of a thrifty character, but it is not the sum total of thrift. One stone is the sum total of the foundation of a great house. A man may be a money saver and yet if he dissipates or is immoral, he is not thrifty. A miser may save money, yet he is not thrifty. A miser may save money, yet he is not thrifty. A miser may save money, yet he is not thrifty.

The advocates of thrift advocate the judicious spending as well as the judicious saving of money. That is to say, the man who makes \$800 a year and saves \$400, spending the other half, is thrifty. The same man making \$10,000 a year, saving \$5000 and spending \$5000 may also be thrifty, assuming the \$5000 is wisely spent. But the man who makes \$10,000 and spends but \$500 a year, is not thrifty.

True thrift consists in making money and saving some and spending the remainder in ways beneficial to one's family, self and the community.

For the man who can afford it, the purchase of an expensive automobile in preference to a less expensive one, is not thriftlessness or extravagance, which means the same thing. It is placing a premium on the highest class of workmanship, on the best product of intelligence, muscle and machinery. So with the erection of a splendid house and its furnishings with works of art and beautiful furniture. The act furnishes employment to the most skilled labor and contributes to the prosperity and well being of the community—always provided that the owner can afford the expenditures involved.

Thrift, then, means preserving the golden balance between one's income and his expenditures in such a way that, should reverses come, he will still be a strong, competent citizen, sane, well balanced and able to make his own way without becoming a charge on either relatives or the community.

Unfortunately, Americans are not, as a people, inclined toward thrift. The French are. So are the Germans. The exceptional American can achieve more than any man of any other nationality in the world. In the mass, however, we are prone to spend recklessly with no idea of proportion between income and outgo and with less thought for the morrow.

At home and elsewhere we are taught the desirability of making money. Too little thought is ever devoted to systematic conservation of what we have accumulated.

One has only to think of the people around him whom he has seen rise from poverty to affluence and drop back again to poverty through recklessness to realize what a powerful benefit it would be to the nation were its people to save their health, minds and money.

The French teach thrift almost from the cradle, and

practice it all their days. As a result, France was before the war the strongest nation financially in the world. It may have been that a few financiers in other countries possessed more money than any Frenchman; yet the French people in the aggregate had greater gold resources than any other people. Moreover, they found time and means for encouraging the arts and sciences as did no other nation, and the very word French is a synonym for excellence in dressmaking as in painting and sculpture.

Through education, a great deal for the people's happiness may be accomplished in this country. The tendency to over-live, to over-dress and to over-indulge in a thousand ways, with all its accompaniment of poverty, jealousy and unreasonable social ambition, may be to a large degree overcome.

Mr. Straus advocates teaching thrift in the schools along with reading, writing and arithmetic. That isn't entirely practical. One complaint against our schools is that they already endeavor to teach too many things—excellent things, but too many.

Besides, the school is not the place for the inculcation of such a fundamental of right living. The home is the place, and father and mother the teachers. If they begin with themselves, a powerful example will have been placed before their children.

A very simple step toward thrift is the purchase of a home. There are various views about home owning. Some assert it is more economical to rent than to own one's home and bear the attendant expenses of upkeep, taxes, etc. Others argue to the contrary.

It is certain, however, that buying a home, even on the installment plan, encourages the saving of money, demands it, in fact. The necessity for meeting payments of principal and interest at certain times, makes the

owner more saving of his mental and physical resources in order to make the money to meet the payment. If he is a salaried man, he also conserves his job for the same reason, putting into his work the best effort of which he is capable. Further, owning a home is conducive to permanency. It gives a man better staying qualities as a resident and as a worker.

See how thrift in various forms grows from one small beginning? From the day he makes a payment on a piece of property, assuming obligations he will be obliged to meet, many a man dates the remodeling of his character. He is less happy-go-lucky. He may be less picturesque, but he is a sounder, more dependable, more valuable member of the community, and he is starting on a path that leads to contentment.

Often, too, the same start leads to financial independence as well as to a contented mind. And with that and the love of a wholesome family and the respect of one's fellow men—what more need a person want?

Perhaps this seems, because of the illustrations used, a writing for men only. It isn't. For extravagance in its varied forms is as much a feminine vice as masculine one. As the tendency is common to both sexes, so the principles applying for its remedy are applicable to both.

Careful, honest living; not too much pleasure; not too much work; not too much worry; not too much expenditure of time and money on profitless things; provision for plenty of the comforts and necessary things of life and the saving of our resources against the day when we or our friends or the nation may need them—that is the greater thrift.

Life is a puzzle, with all of us struggling for the solution; some find it.

The boys should beware of pulque, mecal, prickly pears and Mexicanos.—Chicago Evening Post.

No matter how many motor trucks are shipped to the border, the demand for the good old reliable mule still continues strong.—Grand Rapids (Mich.) News.

But the chances are that the Trevino idea of civilized treatment of prisoners of war will fall considerably below the United States standard.—Los Angeles Tribune.

Mrs. Pancho Villa No. 2 declares that she doesn't know where her Pancho is. It is always the sign of a bad husband when his wife can't locate him.—Galveston News.

If it is true that Villa is to be given command of an army of 5000 men, we have only the inclination to remark that 5000 are no more than he will need.—Galveston News.

British soldiers are proverbially good fighters, but let us place some credit where credit is due. They're always fed on Irish stew. There's rhyme and reason in that.—St. Louis Globe Democrat.

Peaches—we mean the kind picked from trees—are getting to be rather plentiful on the Terrell market. The early varieties show up well in size and flavor this season.—Terrell (Texas) Tribune.

Carranza says that the presence of American troops in Mexico irritates the Mexicans. Wonder if he thinks the presence of Mexican bandits in the United States tickles Americans?—Albuquerque Herald.

There is no excuse for idleness or being without a job at the present time for the able-bodied man. Uncle Sam is calling for recruits to fill the gaps in the regular army and the state militia. Farmers are begging for men in the fields, farmers are gathering the crops.—Amazillo (Texas) News.

El Paso Is Wonder City To Boston Writer Many War Brides Left By The Militia Boys

"THIS is the wonder city for the Boston newspaper man who came down here to cover the militia movement," said Burt Ford, of the Boston American. "We were astonished to find a city here on the border instead of a little border town. It has impressed me so much that I have started to write a series of articles on the greatness of El Paso and her possibilities. I can readily understand it no what it has been explained to me for you have a city set down in a vast territory which is all your own. I am going to tell our readers just what El Paso has and I am going to tell the truth too. I am glad I came to the border. All Bostonians are not taken up with themselves and I am willing to learn and be shown any time there is something of interest to see and I have found worlds of interest here."

"Talk about 'border' of Europe, many of the militiamen who have come to the border from their native states are bridegrooms of but a few days," said G. O. Cantwell, a local resident. "I heard one militiaman tell a story about the marriage of 60 young persons shortly before the militia left. He said that the boys were thinking that they were going down to Mexico for the purpose of fighting. According to the story the brides did not like the idea of their husbands leaving and there were quite a number of tears shed as the trains pulled out."

"Too much care cannot be exercised in guarding the Elephant Butte dam, as this extensive project could be easily ruined by the use of dynamite," said G. C. Turner. "Patrols strong enough to repel any attack should be placed around the dam by the officers of the New Mexico state guard. The dam is the largest reclamation project in the world, would readily attract the interest of raiders, and attempts would doubtless follow to destroy it."

"The recent convention of the Texas Press association will result in listing good for El Paso," said C. Dyer of Dallas. "I was in attendance at the convention and mingled freely with the editors, and they were impressed. I am sure that the growth and importance of the city. Since their return home they have written many nice things about the city and El Paso. I have been coming to El Paso off and on for more than 15 years. I have heard of great movements every time I come. The city is certainly enjoying a wonderful growth."

"The really market in El Paso continues good," said J. R. Ellis, "despite the fact that the city is being hit by the war."

as well and what they lose. El Paso loses and Boston gains. I'd like to propose a toast: Here's to El Paso. May she grow bigger and richer and better hereafter to every man in El Paso, may he succeed in his business, whether it is making flour or doing a street car, for El Paso's sake may success attend him and may we each one help him and always may it be "El Paso first."

VILLA'S OPPORTUNITY. San Antonio, Texas, July 1. El Paso Herald. Villa has now a splendid opportunity to make amends for all his evil deeds, and for closing his checkered career in a blaze of glory, which will secure him a place in history along with Regulus, the Roman, and Nathan Hale, the American.

It will be remembered that Regulus in the first Punic war, about 250 years B. C., after defeating the Carthaginians, was himself defeated, captured and imprisoned. After being five years in prison, he was released on parole, with the understanding that if he would persuade the Romans to make peace, he would be set free, but if he failed, he was to return to prison.

On reaching Rome, he strongly urged his countrymen to continue the war until Carthage was destroyed. He then returned to Carthage and was put to a cruel death. So he secured his place in the Temple of Fame. Now the revolutionary war of 1776-81, Carl Nathan Hale was captured by the British inside their own lines, with important dispatches in his possession. He was condemned to a public execution and was hanged. Before his execution he expressed regret that he had but one life to give for his country, so he was enshrined amongst the immortals.

El Paso Herald. Last evening a committee representing the various labor organizations of El Paso held a conference with Mr. Bradley with a view to bringing about a settlement of the present curfew's trouble, through arbitration, which is a recognized method of settling labor troubles, a method by which all fair corporations are glad to settle and a method by which the third party, "the public," gets justice.

The committee met with a flat refusal to arbitrate on the part of the management. The street car officials say they treat their men well. If they try to organize, they are discharged as fast as the bosses can get to them and we all know it is money they pay! Forcing an extra man to show up three times a day and possibly not get to work at all, or making a couple of hours for a cent—that's humanitarian treatment to be sure!

Some corporations can't afford to pay good men a living wage but can spend thousands of dollars to break a strike. Finally, I will say to the public that any time a corporation refuses to arbitrate a difference with its employees, you can rest assured there is something wrong in its methods.

ARE YOU SUPPORTING EL PASO OR EL PASO'S EXPORTS? Editor El Paso Herald: It seems to me that every business man in El Paso should be interested in seeing our street car men get simple justice—which means a decent living wage. Leaving out all sympathy, we have a cold blooded business view of the affair, which certainly ought to interest the merchant. If these men don't win, we stay on a non-union basis, which permits the Stone-Webster company to grind the men down to a bare existence wage and take for themselves the money thus saved, back to Boston.

Now then, the question is: Shall El Paso business men stand by their street car men—help them with their earnest support and thus, not only help the men, but keep thousands of dollars a year in El Paso to be spent at El Paso stores—or will they "look down" on these men as "mere strikers," let them lose their fight and have these same thousands of dollars go up to Boston to be spent among Boston aristocrats?

Can El Paso ever afford to let workmen who are working for a better wage? If our street car men lose this fight, they lose first, but right beside them stands El Paso's interest.

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Abe Martin



Constable New Pluta has ordered all clocks set an hour ahead during the croquet season. Who remembers the fellow who used to teach school in the winter and work in a livery stable all summer?

(Copyright National Newspaper Service.)

T. Coleman Du Pont was one of the founders of the National Highway association.

Time Cannot Be Bottled Up For Later Usage One of Few Commodities That Will Not Keep

By HOWARD L. RANN.

TIME is one of the few commodities in general use which cannot be put in a pickle jar and used when the supply runs short. No way has been discovered of storing up time so that it will not ooze out of the reserve tank and leave a man stranded on the last lap, without any chance of dismounting his first wife's children by adding a curt codicil to his will.

When people are born they are allotted a certain amount of time, which they can check against but cannot trade for real estate or second-hand automobiles. Some people place no value upon their allotment, but run through it by trying to break the Indianapolis speedway record on a serpentine country turnpike. Others conserve, their supply very carefully by living on cracked out and distilled water and swimming Indian clubs for 30 minutes before breakfast.

There would be less time wasted in this world of worry and care, if we expect to live to be 94 years old. Some of the most experienced and successful leaders in the profession are those who



So prodigal of time that they get down to the station an hour ahead of train time.

THINGS TO REMEMBER. By M. Alice Gordon.

Remember that thought is the creative power of the universe.

Remember that each thing we see in the material world was first thought in mind.

Remember that the same men who build a house have within them the power to tear it down.

Remember that the creative power and the destroying power is the same power, differently directed.

Remember: it is the idea held in mind that determines whether we use power constructively or destructively.

Remember: if we can think a thing into existence we can think a thing out of existence.

Remember: if we change the idea we change the expression of the idea.

Remember that it is the idea behind the thing that determines its character.

Remember that the inherent nature of a tree cannot be changed by pruning or cultivation.

Remember: if we desire fruit of a different nature, we must uproot the old tree and plant the kind desired.

Remember: if the root of a tree belongs to the right genera we can improve its fruit by pruning, grafting and cultivation.

Remember our character, health, environment and affairs are the natural fruit of our thought tree.

can point back four generations to ancestors who were in perfect health at 102 years and then succumbed to a fall from the back porch. Business men would have more patience with the kiln-dried loafers if he did not try to squander the time of everybody else on the town plat.

Time is sometimes abused by forgetful guests who arrive at a 6 o'clock dinner just after the meat course has been hauled off the track. Others are so prodigal of time that they get down to the station an hour ahead of train time, only to be greeted by a bulletin board which announces that owing to a washout No. 4 will not arrive until after supper. If people who have time to burn could distribute some of their excess among those who haven't been able to catch up with the housework since the paperhanger left, more wives would be able to use what the inside of the family automobile looks like.

Few people really appreciate the value of time until they can see the end of it, when it has broken into a swift gallop. But if they have made kindly and helped use of what they have, they can see the end of it without regret.

(Furnished by George Matthew Adams.)

TICKETS SELLING FAST FOR COMPANY K BENEFIT DANCE

Arrangements are being made by the local Red Cross committee in charge of the benefit dance for the families of Company K. Friday night, for entertaining a big crowd at the Hotel Paso del Norte ball room. The tickets which are being sold will swell the fund for the relief work which the Red Cross is doing among the families who were left without support when the militia companies left for the front.

The committee has invited the regular army and national guard officers to this dance. The tickets were printed free by the Hughes-Rule Printing company, the cardholder for posters donated by the El Paso Printing company and the Hotel Paso del Norte management donated the use of the ballroom for the benefit dance.

HELD FOR CARRYING PISTOL. Guadalupe Delgado, a laborer, was arrested Wednesday night at Seventh and El Paso streets and confined in the city jail on a charge of carrying a pistol. He was transferred to the county authorities Thursday morning.

Emperor Franz Josef of Austria, who has been reported dead several times recently, is claimed to be in excellent health and arrived at 2 A. M. this day.

China has 30,000 miles of telegraph lines, of which the government owns one half.

BELIEVE ME, BO!

(The Rough Neck Speaks on Recruiting)

I BEEN readin' by the papers that the big preparedness parade ought to satisfy your Uncle Sam that we are not afraid. That the manhood of the Uncle Sam will be found when danger calls. Ready for the good old Springfield and the khaki overalls. I was there and saw them marching and it almost took a day. From the time the first band started, till the music died away. Druggists clerks, dray drivers, bankers, doctors, lawyers, engineers, leading citizens and others, all prepared up to their ears. Me, I wasn't with the hikers on account a leg o' mine. Which an Igorette hole messed for keeps in Ninety-nine. It was great to watch 'em passing, dolled up in their Sunday rags; it was great to see the waving of two hundred thousand flags; But it seemed to me that every guy that showed himself in line That day had ought to hunt the nearest army and sign. We need men in the National Guard, we need a bunch to fill. The regiments provided for by this new Army Bill. Parades are fine, but what's the use of holdin' them for show? I'm hailin' from Missouri all the time, believe me, Bo! Speakin' from my own experience and hopin' you'll excuse. A rough neck like yours truly givin' folks like you his views. Men who haven't had some soldiering (and say, this ain't no slam) When they face a well drilled army, aren't worth a fluker's dam. I'm a hick, I don't know nothin' and I may be right or wrong, But we ought to push recruitin' while enthusiasm's strong.

Prosperity

WHEN man is poor, and wealth or fame seems far beyond his hope and aim, he is so unobtrusive then, he makes a hit with fellow men. He sows his seed and mows his hay, and has a modest, winning way and all his course of conduct shows he doesn't, fatuous, suppose that if from mundane scenes he'd drop, the whole blamed universe would stop. He strives to earn his weekly checks, and is a credit to his sex. But when his eager, straining face has landed him in Easy street, his head swells up, he chesty grows, and of his stake he brags and blows, he sneers at men who have not grown as big a bundle as his own. He flaunts the package he has made, and keeps himself on dress parade, and loads his wife and silly girls with silks and clanking gold and pearls, till people wish he'd lose his roll, and be the old-time simple soul. Prosperity, when it arrives, oft ruins good and useful lives. When Fortune hammers at our doors, it turns good fellows into bores.

(Protected by the Adams Newspaper Service.) WALT MASON.

EL PASO HERALD

DEDICATED TO THE SERVICE OF THE PEOPLE, THAT NO GOOD CAUSE SHALL LACK A CHAMPION, AND THAT NO EVIL SHALL NOT THRIVE UNOPPOSED.

H. D. Slater, editor and controlling owner, has directed The Herald for 15 years; J. C. Wilmers is Manager and G. A. Martin is News Editor.

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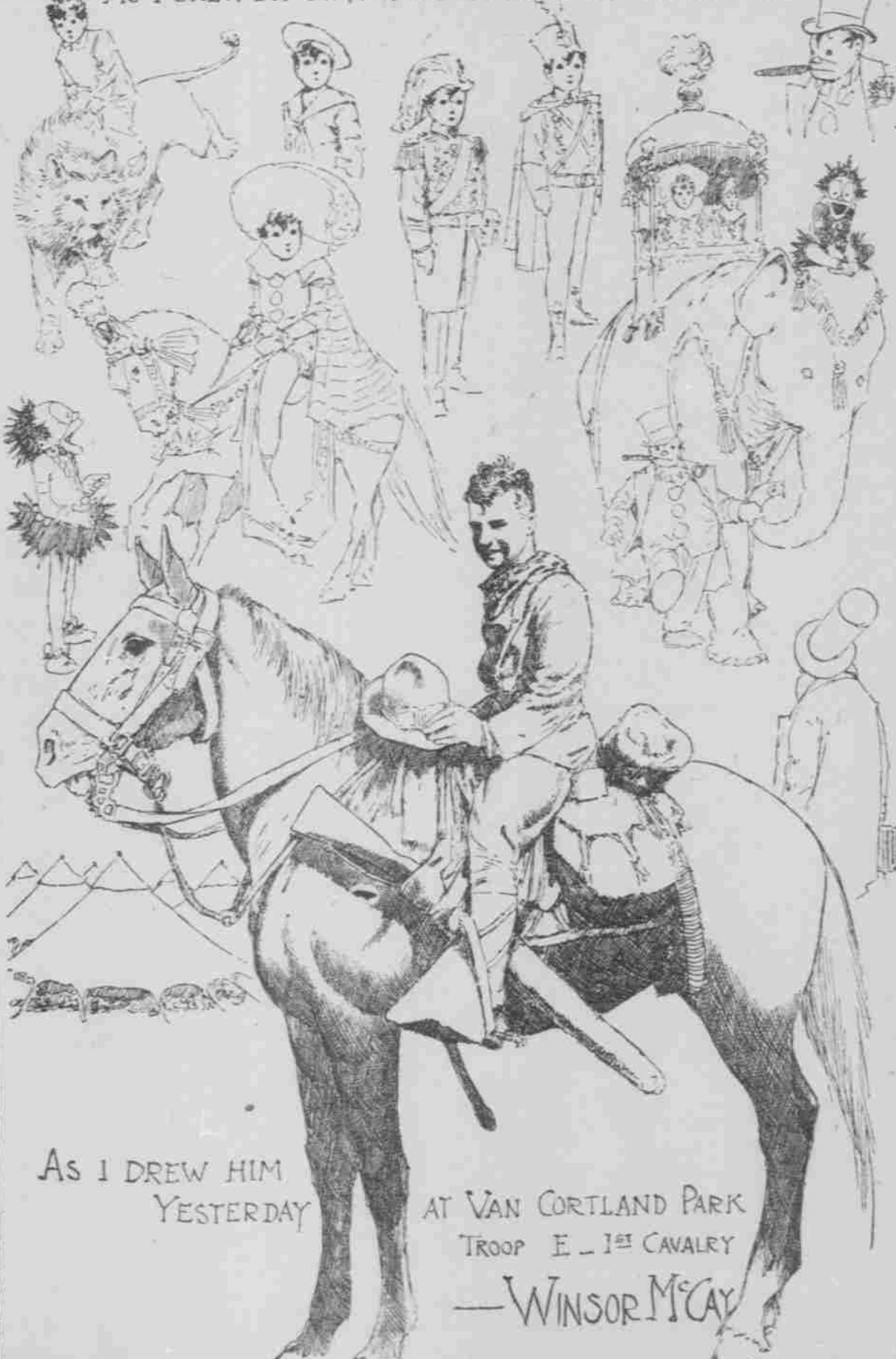
AN INDEPENDENT DAILY NEWSPAPER—The El Paso Herald was established in March, 1881. The El Paso Herald includes also, by absorption and succession, The Daily News, The Telegraph, The Telegram, The Tribune, The Graphic, The Sun, The Advertiser, The Independent, The Journal, The Republican, The Bulletin.

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MY SON—ON THE WAY TO WAR—M'CAY

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AS I DREW MY SON, ROBERT WINSOR, TEN YEARS AGO.



AS I DREW HIM YESTERDAY AT VAN CORTLAND PARK TROOP E—1st CAVALRY—WINSOR M'CAY